Leveraging ESSA, Perkins IV, and WIOA to Support a College- and Career-Ready Workforce

December 13, 2017



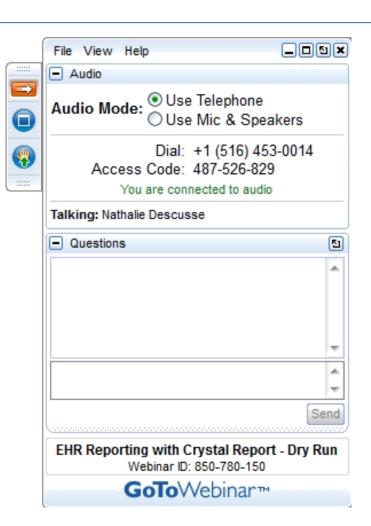


Engaging With Us

Postevent feedback survey

Recorded webinar

http://www.ccrscenter.org/products-resources/ccrs-center-webinars-events



Today's Webinar

- Welcome and Introductions
- Set the Context for Discussion
- Discuss Findings From the CCRS Center and OCTAE Project
- Review Resources to Support a College- and Career-Ready Workforce

What is the CCRS Center?

COLLEGE & CAREER
READINESS & SUCCESS Center

at American Institutes for Research



www.ccrscenter.org

CCRSCenter@air.org

Who?

State education agencies (SEAs) and local education agencies (LEAs)

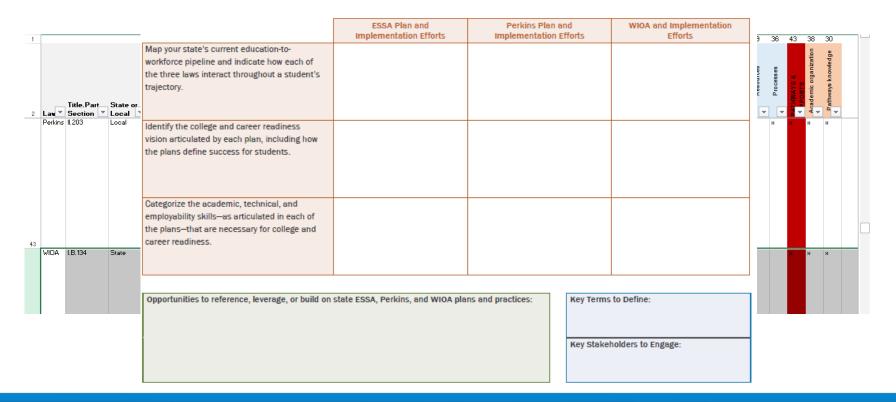
What?

Build SEA and LEA capacity to implement collegeand career-readiness policies. How?

Provide technical assistance, including targeted and intensive support.

Aligning the Education-to-Workforce Pipeline Resources

Question 1: How does the plan define the academic, technical, and employability skills that learners must know and be able to do to be college and career ready?



Today's Presenters



Susan Therriault
Director
CCRS Center



Sharon Lee Miller
Director
Division of Academic
and Technical
Education



Ellen Cushing
Deputy Director
CCRS Center

Polling Question #1

Rate your knowledge of your state's ESSA plan:

- 1. Very- I have read it and am familiar with its content
- 2. Moderate- I am familiar with parts most relevant to me
- 3. Somewhat- I am aware there is a plan and some details
- 4. Not at all- I didn't know there was an ESSA plan

Welcome From the Office of Career, Technical, and Adult Education (OCTAE)

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Introduction to the Webinar and Resources to Be Shared

- Developing "high-quality" CTE programs to address the nation's skill gap and call for skilled workers
- Aligning local, state, and federal resources to build the education-to-workforce pipeline
- Maximizing the use of three pieces of federal legislation— Perkins IV, ESSA, and WIOA
- Sharing the wealth of tools already developed and available—you do not need to start from scratch!

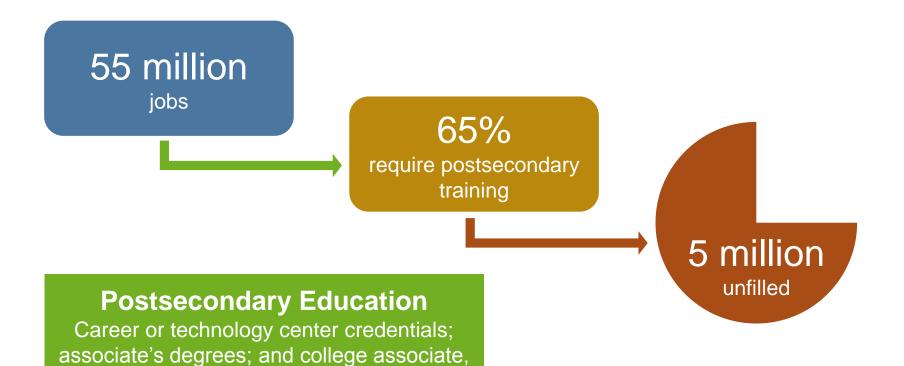
Why Are We Here Today?

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2020

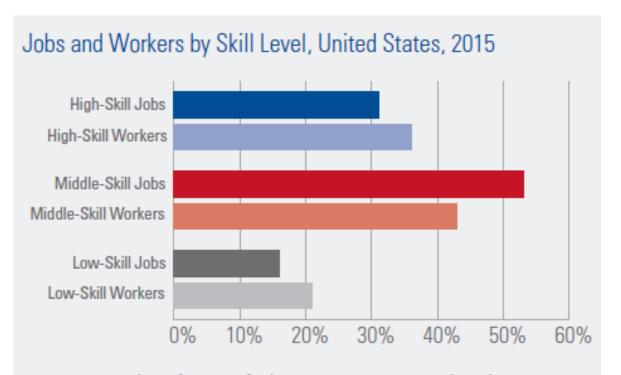
The New Minimum



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undergraduate, and advanced degrees

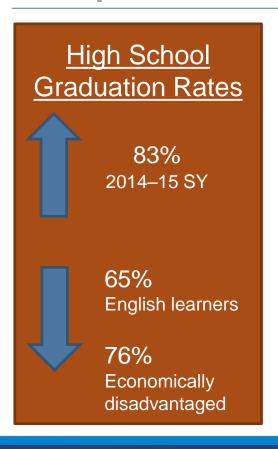
Middle-Skill Jobs Have Largest Gap

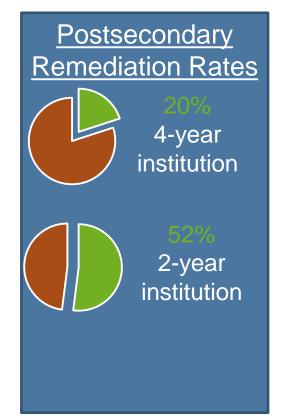


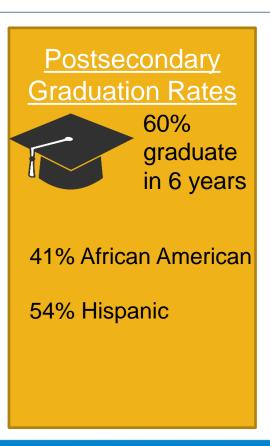
Source: NSC analysis of Bureau of Labor Statistics Occupational Employment Statistics by State, May 2015 and American Community Survey data, 2015.

National Skills Coalition: http://www.nationalskillscoalition.org/state-policy/fact-sheets

Student Postsecondary Preparedness







Employers' Perceptions

Difficulty filling jobs that require crosscutting skills like critical thinking, collaboration, and digital literacy

Employers cite employability skills as the <u>most</u> important skill

Hart Research Associates, 2015

A lack of employability skills may contribute to a "talent shortage"

ManpowerGroup, 2016

Student Perceptions

45.7%

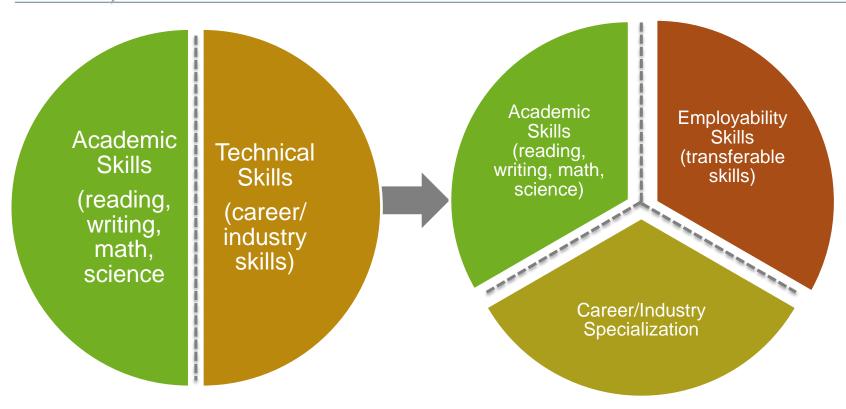
agree that their school helped match careers with their interests/abilities

48.7%

agree that their school
helped them understand
the steps
to take to have the career
they want

Source: YouthTruth Survey retrieved from http://www.youthtruthsurvey.org/college-and-career-readiness/

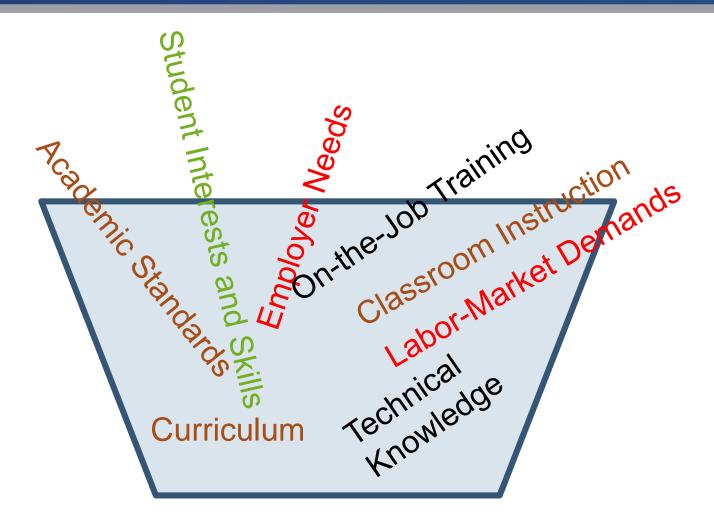
Education-to-Workforce Pipeline That Prepares ALL Students With the Necessary Knowledge, Skills, and Abilities



What Did We Do?

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AMERICAN INSTITUTES FOR RESEARCH*

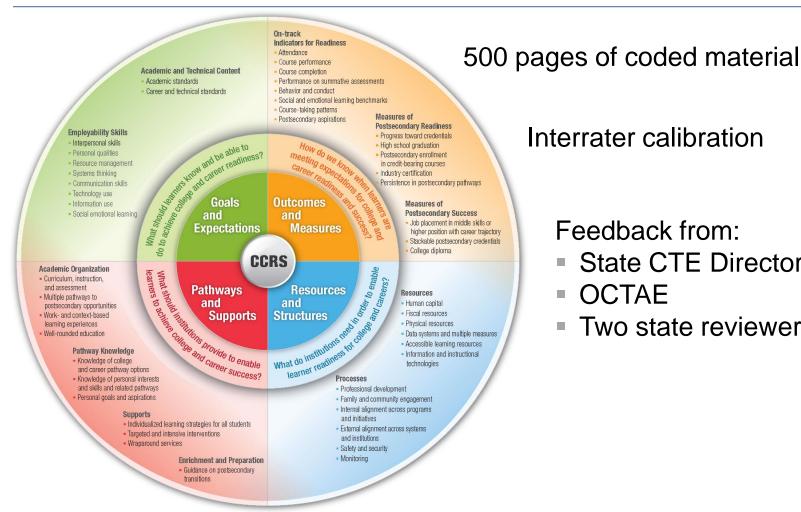


Aligned Education-to-Workforce Pipeline

Federal Laws Reviewed

	ESSA	Perkins IV	WIOA
Population	Students in public K–12	CTE students in high school Students in technical/ community colleges	Adult job seeker/ dislocated/ incumbent Out of school youth
Purpose	Equal access to a well- rounded K–12 education	Support academic and technical achievement of CTE students	One-stop career center connects adults/youth to job training programs
Agency	State Educational Agency	 State Educational Agency State Postsecondary Agency (10 states) State Workforce Investment Board (1 state) Career, Technical, Agricultural Education Agency (1 state) 	 State Workforce Investment Board State Labor or Workforce Development Agency State Educational Agency State Postsecondary Agency

Methodology



Interrater calibration

Feedback from:

- State CTE Directors
- OCTAE
- Two state reviewers

What Did We Find?

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Brief Summarizing Findings

Table 3. Summary of I

ESSA

TITLE I, PART A- ACCOUNTAL REQUIREMENTS

States must include the folio their accountability systems: cohort graduation rate; Stud another valid and reliable in achieving English language proficiency based on the ion may include one or more me

- Student engagement
- Educator engagement
- Student access to and co advanced coursework
- Postsecondary readiness
- School climate and safety
- Other

TITLE I, PART B- ASSESSME

Each state plan shall demon

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Developing a College- and Career-Ready Workforce

An Analysis of ESSA, Perkins, and WIOA

By Ellen Cushing, Susan Therriault, EdD, and David English





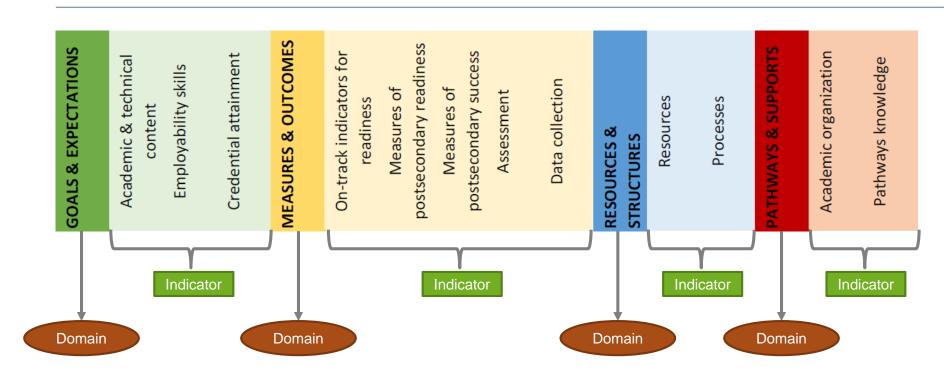
WIOA

TITLE I, CHAPTER 4- PERFORMANCE ACCOUNTABILITY

Performance accountability measures for youth and adults shall include indicators of having obtained or being in the process of obtaining:

- Postsecondary credential, secondary school diploma, or equivalent during participation or within 1 year after program exit.
- Enrollment in education that leads to a recognized postsecondary credential or employment and achievement of measurable skill gains toward those goals.
- Unsubsidized employment (and/or, in the case of youth, participation in education and training) during the second and fourth quarters after exit from the program.
- Median earnings during the second quarter after exit from the program.
- Effectiveness in serving employers.

Interactive Tool— Search and Sort the Laws



How does the plan define the academic, technical, and employability skills that learners must know and be able to do to be college and career ready?

	ESSA Plan and Implementation Efforts	Perkins Plan and Implementation Efforts	WIOA Plan and Implementation Efforts
Map your state's current education-to-workforce pipeline and indicate how each of the three laws interact throughout a student's trajectory.			
Identify the college- and career-readiness vision articulated by each plan, including how the plans define success for students.			
Categorize the academic, technical, and employability skills—as articulated in each of the plans—that are necessary for college and career readiness.			
Opportunities to reference, lev	verage, or build on:	Key terms to define:	Stakeholders to engage:



Goals and Expectations

What learners should know and be able to do

- "Up the academic rigor"
- Focus on workforce needs
 - Future workforce needs, employer demands, and emerging industries
- Encourage academic, technical, and employability skill development

Goals and Expectations Indicators

Academic and Technical Content

- Academic standards
- Career and technical standards
- Alignment to postsecondary requirements

Employability Skills

- Effective relationships
- Workplace skills
- Applied knowledge

Credential Attainment

- Postsecondary degree
- Industry credentials

Table 2. Summary of Findings on Alignment of Goals and Expectations

ESSA	Perkins	WIOA
TITLE I: DEFINITION OF WELL-ROUNDED EDUCATION (WRE) ESSA defines a WRE as the courses, activities, and programming in subjects such as English, reading or language arts, writing, science, technology, engineering, mathematics, foreign languages, civics and government, economics, arts, history, geography, computer science, music, CTE, health, physical education, and any other subject, as determined by the state or local educational agency, with the purpose of providing all students access to an enriched curriculum and educational experience.	 TITLE I, PART B: STATE PROVISIONS Must ensure that students who participate in such CTE programs are taught the same challenging academic proficiencies as are taught to all other students. TITLE I: CTE ASSISTANCE TO STATES LEAS Must initiate, improve, modernize, and/or implement programs that integrate academic and CTE skills (including employability skills), including through technology improvements. 	TITLE I: UNIFIED STATE PLANS WIOA state unified plans should include an analysis of the economic condition of the state, including the employment needs of employers, including a description of the knowledge, skills, and abilities, needed in those industries and occupations. TITLE I: ADULT ACTIVITIES ³ LOCAL AREAS Must assess basic skills (including literacy, numeracy, and English language proficiency), aptitudes, abilities, and
TITLE I, PART A: BASIC PROGRAMS FOR DISADVANTAGED STUDENTS LEAs Must develop and implement a well-rounded education that promotes mastery of	Must integrate academic/technical training and employability skills. Must improve CTE courses that lead to high-wage, high-skill jobs for special populations.	 supportive service needs. Must provide integrated education and training programs that include adult education and literacy activities, workforce preparation activities, and workforce training for a specific occupation or

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academic content standards and may

occupational cluster.

populations.

Interactive Tool: Goals and Expectations + Employability Skills

	Title.Part.		State or		Topic (statute	Required o	or.	Clear Filters		GOALS & EXPECTATIONS 氧	Academic & technical content	employability skills	Credential attainment
Law 🔻	Section	T	Local	-	subheader)	Allowed	*	Language From the Law	7	8	₹,,	",T	ວັ
ESSA	IV.A.4108		Local		Support Safe and Healthy Students	Allowed		Programs and activities allowable under Section 7118 (5) include programs or activities that: • Improve instructional practices for developing relationship-building skills (e.g., effective communication) and improving safety through the recognition and prevention of coercion, violence, or	>	K		х	
WIOA	IV.B.422		Local		Pre- Employment Transition Services	Required		Funds shall be used to make available to students with disabilities: • Job exploration counseling; • Work-based learning experiences, which may include in-school or after school opportunities, or experiences outside the traditional school setting (including internships) that are provided in an integrated environment to the maximum extent possible;	>	K		x	

Question 1: How does the plan define the academic, technical, and employability skills that learners must know and be able to do to be college and career ready?

	ESSA Plan and Implementation Efforts	Perkins Plan and Implementation Efforts	WIOA and Implementation Efforts
Map your state's current education-to-			
workforce pipeline and indicate how each of			
the three laws interact throughout a student's			
trajectory.			
Identify the college and career readiness			
vision articulated by each plan, including how			
the plans define success for students.			
Categorize the academic, technical, and			
employability skills—as articulated in each of			
the plans—that are necessary for college and			
career readiness.			

Opportunities to reference, leverage, or build on state ESSA, Perkins, and WIOA plans and practices:	Key Terms to Define:
	Key Stakeholders to Engage:

Kansas Definition of College and Career Readiness

"College and career ready' means an individual has the academic preparation, cognitive preparation, technical skills, and employability skills to be successful in postsecondary education, in the attainment of an industry recognized certification, or in the workforce without the need for remediation."

Source: Kansas State Department of Education. (2013). Kansas college and career ready. Retrieved from http://www.ksde.org/Portals/0/Learning%20Services%20Documents/College%20and%20Career%20Ready.pdf



Measures and Outcomes employability skills

- Monitor and assess individual academic, technical, and employability skills
- Required accountability items, allows other career-readiness measures
- Existing assessments or measures to leverage
 - CTE assessments
 - Performance-based assessments
- Data systems coordination

OUTCOMES AND MEASURES INDICATORS

On-Track Indicators for Readiness

- Course completion
- Performance on summative assessment
- Credential attainment

Measures of Postsecondary Readiness

- High school graduation
- Postsecondary enrollment
- Industry certification
- Persistence in postsecondary pathways

Measures of Postsecondary Success

- Job placement in middle skills or career trajectory
- Credential attainment
- College diploma

Assessment

- Assessment design
- Assessment administration

Data Collection

- Statewide longitudinal data systems
- Data sharing

Table 3. Summary of Findings on Alignment of Outcomes and Measures

ESSA	Perkins	WIOA
TITLE I, PART A: ACCOUNTABILITY REQUIREMENTS States must include the following measures in their accountability systems: 4-year adjusted cohort graduation rate; student growth or another valid and reliable indicator; progress in achieving English language proficiency; proficiency based on the long-term goal. States may include one or more measures of: Student engagement Educator engagement Student access to and completion of advanced coursework Postsecondary readiness School climate and safety	TITLE I, PART A: SECONDARY REPORTING For CTE concentrators only, secondary program accountability systems must include: Proficiency in reading ELA, mathematics, and science, as measured by ESEA little I assessments. Technical skills attainment Attainment of a secondary school diploma or its equivalent 4-year adjusted cohort graduation rate Placement in postsecondary education or advanced training, military service, or exployment Participation in and completion of CTE programs that lead to nontraditional fields	TITLE I, CHAPTER 4: PERFORMANCE ACCOUNTABILITY Performance accountability measures for youth and adults shall include indicators of having obtained or being in the process of obtaining: Postsecondary credential, secondary school diploma, or equivalent during participation or within 1 year after program exit. Enrollment in education that leads to a recognized postsecondary credential or employment and achievement of measurable skill gains toward those goals. Unsubsidized employment (and/or, in the case of youth, participation in education and training) during the second and fourth quarters after exit from the program.
Other TITLE I, PART B: ASSESSMENT	POSTSECONDARY REPORTING For CTE concentrators only, postsecondary	 Median earnings during the second quarter after exit from the program.

Interactive Tool: Measures and Outcomes + Assessment

	, Title.Par∤_	State o	Topic or (statute	Required	Clear Filters	GOALS &	cademic & technical content	Employability skills	Gredential attainment	MEASURES & ← TCOMES	On-track indicators for readiness	Measures of postsecondary readiness	Assessment	Data collection
Law 🔻	Section 3	Local	▼ subheade ▼	Allowed		8 -	4 →		7	₹ .	Q,T	~		T.
-erkins	I.B.124	State	State Leadership Activities	Required	The state leadership activities should: • Assess CTE programs carried out with funds under this title, including an assessment of how the needs of special populations are being met and how the career and technical education programs are designed to enable special populations to meet state-adjusted levels of performance and prepare the special populations for further education, for further training, or for high-skill, high-wage, or high-demand occupations; • Develop, improve, or expand the use of technology in CTE that may include: o Training CTE teachers, faculty, career guidance and academic counselors, and	н	×			×			*	×
₩IOA	II.D.242	State	Leadership Activities	Required	The national leadership activities shall include technical assistance, including: • Assistance to help states meet the requirements of the performance accountability system; • Upon request by a state, assistance to eligible providers in using performance accountability measures based on indicators and data systems for the improvement of adult					я		×	*	×

Question 2: How does the plan define when learners are meeting the academic, technical, and employability skills expectations for college and career readiness?

	ESSA Plan and Implementation Efforts	Perkins Plan and Implementation Efforts	WIOA and Implementation Efforts
Identify the accountability measures that reflect the academic, technical, and employability skills that are necessary for college and career readiness.			
Identify the assessments used to assess the academic, technical, and employability skills that are necessary for college and career readiness.			
Review data reporting requirements for the law and identify opportunities to share data in a coherent state longitudinal data system.			

Opportunities to reference,	leverage	or build on state ESSA	Perkins	and WIOA	nlans and	practices
opportunities to reference,	icverage,	, or build ou state Essa	, reikilis,	, allu WIOA	pians anu	practices.

Key Terms to Define:
Key Stakeholders to Engage:

Florida SLDS: PK-20 Educator Information Portal

- SLDS integrates PK-12, postsecondary and workforce data.
- SLDS reports on progress towards CCR goals:
 - Improving students' employment
 - Student earning outcomes
- Data are used to identify education system needs and to establish priorities.
- Information is accessible to parents, students, educators, and policymakers.

Resources and Structures

- Quality professional development
 - Colearning
 - Understanding the workforce and workforce needs
- Coordination with elementary, secondary, and postsecondary institutions and the workforce
- Local control on use of funds

Institutional assets necessary to prepare CCR students

RESOURCES AND STRUCTURES INDICATORS

Resources

- Human capital
- Fiscal
- Learning resources

Processes

- Professional development
- Community engagement
- Alignment of policies and programs
- Alignment across institutions

Table 4. Summary of Findings on the Alignment of Resources and Structures

TITLE I: SCHOOLWIDE PROGRAMS

The LEA may use funds to:

ESSA

- Provide joint in-service training for teachers, in collaboration with CTE educators and educators from institutions of higher education, for integrating rigorous content into a dual/concurrent curriculum.
- Develop integrated, rigorous content to support dual/concurrent coursework and CTI educators.
- Deliver instruction to support academic, technical, and employability skills.
- Integrate academic and technical course content.
- Address the needs of all students, particularly those at risk, through activities that may include specialized instructional support services.

TITLE II: STATE PLANS

The SEA may use funds to:

Improve instructional strategies of teachers, principals, and other school leaders to integrate CTE content into academic instructional practices, which may include training on best practices to understand state and regional workforce needs and transitions to postsecondary education and the workforce.

Perkins

TITLE I: STATE PLAN

The state **must** provide support comprehensive professional development for CTE teachers, faculty, administrators, and career guidance and academic counselors.

Professional development will promote the integration of rigorous academic content standards and CTE curricula, including through the joint development and implementation of curricula and pedagogical strategies by appropriate stakeholders.

Staire

- Must support professional development for CTE teachers, postsecondary faculty, administrators, and career guidance and academic counselors, including integration of academic standards and CTE and effective teaching skills based on research-based promising practices.
- Must provide educators with the knowledge, skills, and occupational information necessary to assist parents and students, especially special populations, with career exploration, educational opportunities, education financing, and exposure to highskill, high-wage, or high-demand occupations and nontraditional fields, including occupations and fields requiring baccalaureate degrees.

WIOA

TITLE I: YOUTH ACTIVITIES

The state has broad flexibility to fund efforts to train staff and educators of local boards, offices of chief elected officials, one-stop operators, one-stop partners, and eligible service providers in local areas based on their needs.

TITLE I: ADULT ACTIVITIES

The state is **required** to fund the development and training of staff of these entities, which may include training of staff to provide opportunities for individuals with barriers to employment to enter in-demand industry sectors or occupations and nontraditional occupations.

TITLE II: ADULT EDUCATION AND FAMILY LITERACY

States are **required** to establish or operate high-quality professional development programs to improve:

- Instruction in essential components of reading instruction, such as components related to adults.
- Other instruction related to specific needs of adults.
- Instruction provided by volunteers or state personnel.
- Dissemination of information about models and promising practices related to such programs.

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Question 3: What are the non-learner structures and resources needed (fiscal, human capital, programmatic, and community)?

	ESSA Plan and Implementation Efforts	Perkins Plan and Implementation Efforts	WIOA and Implementation Efforts
Which funding streams are used to support the development of student academic, technical and employability skills?			
Describe how the plan identifies and responds to the academic, technical, and employability skills technical assistance content and pedagogical needs of educators.			
Identify the coordinating community organizations, throughout the PK-20 continuum, that support the development of academic, technical, and employability skills for all learners.			

Share in the chat box some of your state, district, or school nonlearner structures and resources that support an education-to-workforce pipeline...

Maine Educator Professional Development

Embedded in the Maine ESSA plan are **Intersection Workshops**, which are:

- Facilitated workshops between academic and CTE teachers
- Aimed to identify areas of intersection across content areas
- Aligned with the state's competency-based education requirements.



Pathways and Supports

Coordinated system of services that support individual student development

- Instruction integrating workforce demands
 - Aligning curriculum with real-world application
- Individualized supportive services
 - Health services, counseling, transportation, and housing
- Career awareness/career pathways
 - Individualized learning plan/career plans
 - Guidance and school counselors

PATHWAYS AND SUPPORTS INDICATORS

Academic Organization

- Curriculum, instruction, and assessment
- Pathways to postsecondary opportunities
- Work- and context-based learning
- Well-rounded education

Pathways Knowledge

- Awareness of pathway options
- Knowledge of personal interests and skills
- Personal goals and aspirations
- Postsecondary transitions
- Career pathways participation
- Guidance/career counseling

Supports

- Individualized pathways/learning plans
- Pipeline services
- Credit recovery
- Accommodations

Table 5. Summary of Pathways and Supports Alignment Findings

EOD LEADNING	TITLE I: DEFINITION OF SUPPORT SERVICES The term "support services" means services	TITLE I: ADULT ACTIVITIES
Must implement strategies to improve conditions for learning that may include a broad spectrum of support services. Must, if appropriate, support academic and	related to curriculum modification, equipment modification, classroom modification, supportive personnel, and instructional aids and devices. LEAs Must provide activities to prepare special populations who are enrolled in CTE programs for high-skill, high-wage, or high-demand occupations that will lead to self-sufficiency. Must provide strong experience in and	 Must assess needs for supportive services. Must provide information regarding the availability of supportive services and referral to these services. Must provide career services, which may include career planning, internships, and work experiences that are linked to careers. Must provide, if appropriate to obtain employment, services to develop an individual employment plan, including
industry professionals and, if appropriate, academic credit.	understanding of all aspects of an industry, which may include work-based learning Must support at least one sequenced program of study integrating core academic and technical training across secondary and	 employment goals, achievement objectives, providers of training services, and career pathway. May provide customer support to help individuals overcome barriers to employment.
 Coordination with institutions of higher education and employers. Increased access to career counseling to identify student interests and skills. 	postsecondary education that leads to an industry-recognized credential or certificate at the postsecondary level or an associate or baccalaureate degree.	 May coordinate local services with programs for individuals with disabilities. States Must assist local areas in developing,
Schoolwide programs May support counseling, mental health programs, specialized instructional support, mentoring, or other strategies to improve	May support local partnerships to support work-related experiences, such as internships, co-ops, school-based enterprises, entrepreneurship, and job shadowing.	convening, and implementing industry or sector partnerships. May use funds to articulate and implement pathways. TITLE 1: YOUTH ACTIVITIES

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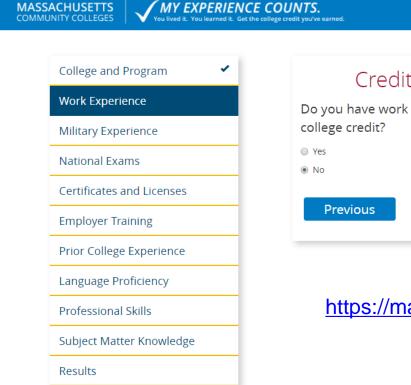
TITLE I: YOUTH ACTIVITIES

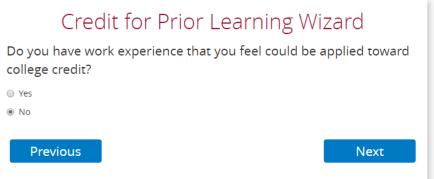
Question 4: What guidance and services should be provided to develop college and career readiness among individual learners?

	ESSA Plan and Implementation Efforts	Perkins Plan and Implementation Efforts	WIOA and Implementation Efforts
List the academic and non-academic supports that personalize college and career			
readiness development in learners.			
Supports should reflect individual learner's			
interests, skills, needs, and goals.			
dentify existing strategies or opportunities			
to integrate academic, technical, and			
employability skills into K-12 standards, curricula, and instructional practices.			
ournound, and instructional produces.			
Review work-based learning policies,			
practices, and processes and identify successful practices that can be scaled or			
replicated. If none exist, skip.			

Share in the chat box some of your state, district, or school services that support career-readiness development...

Massachusetts— Credit for Prior Learning





What Is CPL How It Works Who We Help Get Started More Info ▼

https://massexperiencecounts.com/home and www.gpsmass.com

Polling Question #2

How do you plan to use the ESSA, Perkins IV, and WIOA resources?

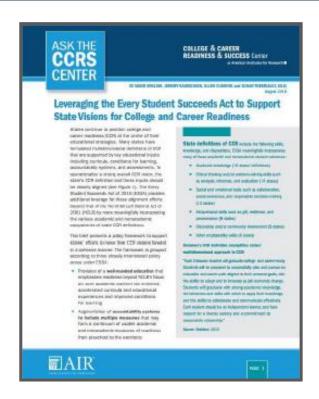
- Use them to develop my local plan.
- Start discussions with my colleagues.
- Identify opportunities to align ESSA, Perkins, and WIOA.

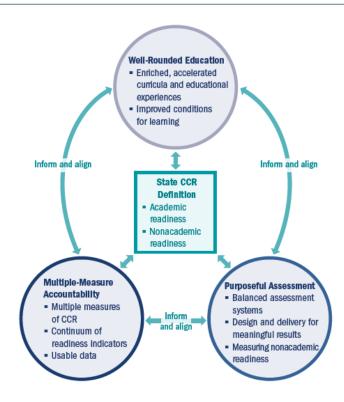
Additional Resources

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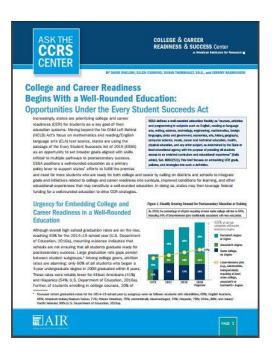
Leveraging ESSA to Support State Visions for CCR





https://ccrscenter.org/sites/default/files/AskCCRS_LeveragingESSA.pdf

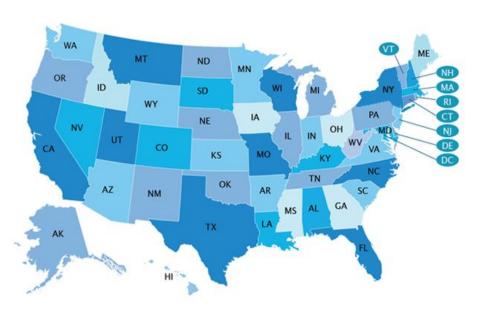
CCR Begins With a Well-Rounded Education: Opportunities Under ESSA





https://ccrscenter.org/sites/default/files/AskCCRS_Well-Rounded_Education.pdf

CCRS Interactive State Map



College and Career Ready Definitions
College and Career Ready Definitions

College and Career Ready Metrics
Accountability Metrics
CCR Reporting Metrics

Programs and Structures

Dual Enrollment and Early College HS
Career Pathways
Career Exploration and Career Plans
Alignment Between HS Grad and State
College Admission Requirements
Early Warning Systems

https://ccrscenter.org/ccrs-landscape/state-profile

Harnessing the Potential of Statewide Longitudinal Data Systems to Support College and Career Readiness



	SLDS Component					
State	Measure Progress	Early Warning Indicators	Access for Stakeholders	Postsecondary Education Data	Cross-Agency SLDS Integration (e.g., Workforce)	
Florida	✓		✓	✓	✓	
Georgia	✓	√11	✓	✓		
Massachusetts	✓	✓	✓	✓		
Montana	✓	✓	√12	√13		

https://ccrscenter.org/products-resources/ask-the-ccrs-center/harnessing-potential-statewide-longitudinal-data-systems

Employability Skills Professional Learning Module







Agenda



Slides



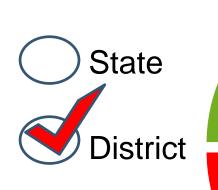
Handouts



Workbook

- Introduces the Employability Skills Framework
- Connects the Framework with other education initiatives
- Provides strategies to prioritize employability skills at the state, employer, district, and individual teacher levels
- Shows how to integrate employability skills into lesson plans

The College and Career Readiness and Success Organizer—Self-Assessment



Goals and Expectations

> Resources and Structures

Measures and Outcomes

Pathways and Supports

Asks a series of questions for each quadrant

- Always
- Sometimes
- Never

Receive a final report of readiness on each of the quadrants

Shares resources for areas where the respondent can grow

What's Next?

COLLEGE & CAREER
READINESS & SUCCESS Center

at American Institutes for Research ■



Next Steps

- Complete the postwebinar survey.
- Share what additional support or information would be helpful.

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